

ReceiptEZ

Receipt Marketing Management Software

Squeeze more value out of your teller receipt!

Juice up your teller receipts with TPG's *NEW* ReceiptEZ™ software. This new software allows you to communicate with your customer in ways that your financial software's application never dreamed of. You define when and where graphical elements occur on printed receipts. Marketing messages, highlights, new services including both text and graphics are managed with flexibility and ease. ReceiptEZ receipt promotions can be saved and edited to allow for greater mobility when updating your marketing messages.

Enhance relationships with your customer

This *NEW* and exciting software from TPG will help you communicate with your customers. Whether you are promoting additional products and services or introducing a new branch/ATM location, ReceiptEZ will allow you to highlight them in monochrome or two-color. The only limitation is your imagination.

Give your financial institution receipts the pulp that most financial software can't deliver and squeeze the most out of your marketing dollars.

Powerful features that deliver your message

You design your teller receipt according to your marketing needs and NOT according to the limitations of your current financial software application. ReceiptEZ is a simple and flexible receipt editing tool with features sure to deliver your message every time.

Top Logo – "Classic" location for your financial institution's logo, enhanced with the best monochrome and two-color graphics in the industry.

Margin Messages – Why waste the margins on your receipt? Add a marketing message, or advertise your website.

Watermarks – A great way to add additional "branding" to the receipt. With color media, watermarks can be added to teller receipts for additional security against fraud.

Bottom Logo – Perfect location for new marketing messages and branch specials.

Text Attribute Switching – Text attributes can be defined and "switched." For example, bold text can be printed double high and red, or italics can be turned to bold.

ReceiptEZ™

Text Triggers

Up to 255 "text triggers" can be defined to personalize your receipt or tie marketing messages to your cross selling program.

Features include:

Conditional Graphics – A text string can be used to trigger a marketing message immediately following the trigger, or as a replacement for the text trigger. Using the Conditional Graphics feature a message at the bottom of the receipt can be customized dependent on text in the body of the receipt.

Surround Graphics – A text trigger can cause a Surround Graphic to bring attention to the marketing message, such as a free-hand oval around (No Fee-Home Equity). One or multiple lines of adjacent text can be encircled with several styles of surround graphics.

Color Line of Text – A text trigger can be defined to cause the line of text where it occurs to print in color for added highlight.



Juice Up Your Receipts!

Conditional Graphics	Bottom Logo	Margin Messages

Color Line of Text Text Attribute Switching Security Watermarks Top Logo

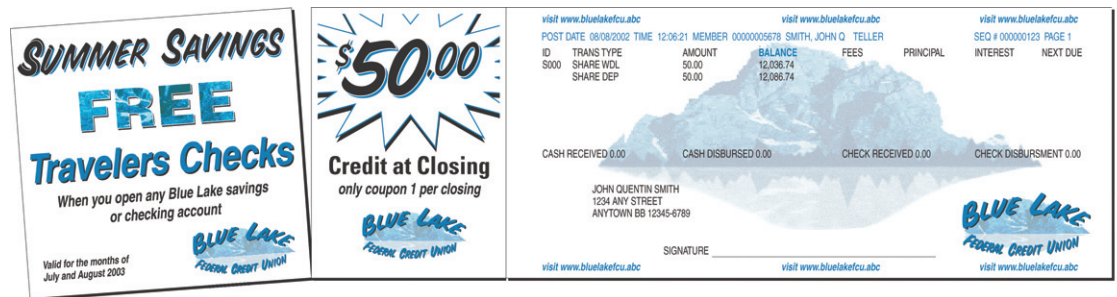


Total Receipt Transformation – Easily

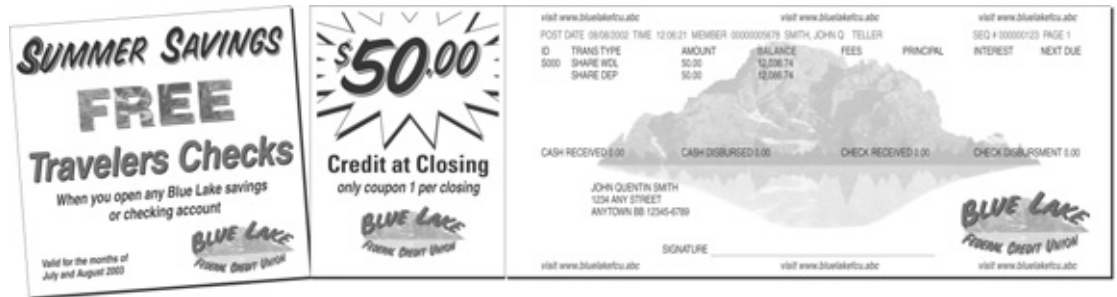
Before ReceiptEZ
plain



After ReceiptEZ
with color paper



After ReceiptEZ
with monochrome paper



Promote your products

Cross sell your products. You're printing receipts for your customers anyway, why not get your money's worth and use your receipt to promote your other products and services. With ReceiptEZ's ease-of-use, and user defined highlights, customizing receipts has never been easier.

Give your receipts the pulp that most financial software applications can't deliver and squeeze the most out of your sales and marketing dollars.

Color Flexibility

If you're not ready to take advantage of color printing, TPG's ColorPOS® printers offer an exceptional value when operating in monochrome mode, with proven reliability and a print speed that is second to none.

TPG's ReceiptEZ Receipt Marketing Management Software allows you to apply the same enhancements when printing in monochrome, all in grayscale. Customers wanting to take advantage of the color capabilities can do so at any time.

Compatibility:

POS Printers: A760, A795, A776 and B780 printers with ColorPOS technology
OS: Windows® 98, 2000, and XP

System Requirements

- 486/66MHz or higher processor
- 8 MB RAM (16 MB recommended)
- 4 MB available hard disk space

Connection interface:

RS-232 and USB

Easy Guarantee

TPG's ReceiptEZ utility is easy-to-use. If you do have questions, consult the help file within the utility or send your logo file along with a description of the question you have to DriverHelp@TPGprinters.com.



Transaction Printer Group, Inc. – Headquarters
25 Tri-State International, Suite 200, Lincolnshire, IL 60069
Tel: (847) 383 7907 Fax: (847) 383 7949 www.TPGprinters.com

USA – 800 732 8950
Maxatec – 44 0 161 942 7850